



Women Employed's 47th Annual Luncheon

SPONSORSHIP OPPORTUNITIES & BENEFITS

**The
Working
Lunch**

	Visionary \$20,000	Benefactor \$15,000	Champion \$10,000	Supporter \$7,500	Advocate \$5,000
Table of 10 seats	2 tables, premier seating	1 table, preferred seating	1 table, preferred seating	1 table	1 table
Name or logo displayed on table	Logo	Logo	Name	Name	Name
Name or logo in rolling slide presentation	Logo	Logo	Logo	Name	Name
Name or logo in program book	Logo	Logo	Logo	Name	Name
Recognition in WE's Annual Report	☑	☑	☑	☑	☑
Program book advertisement	Full page, premium placement	1/2 page, premium placement	1/2 page	1/4 page	1/4 page
Name or logo listed in invitation	Logo	Logo	Name	Name	
Name or logo with hyperlink displayed on WE's website	Logo for 12 months & featured placement on TWL landing page	Logo for 9 months	Logo for 6 months	Name for 3 months	
Recognition in WE-Zine (WE's email newsletter)	☑	☑	☑	☑	
Name or logo listed in Save the Date announcement (print & electronic)	Logo	Name	Name		
Logo displayed on event signage at the luncheon	☑	☑	☑		
Facebook, Twitter, & Instagram recognition post (will include handle if provided)	☑	☑	☑		
Recognition in all TWL dedicated, mass, pre-event communications	☑	☑			
Entry into the platinum raffle drawing for each attendee who registers by the RSVP deadline	☑	☑			
Opportunity to place mutually agreed upon promotional items	Product placement on tables	Product in gift bags			
Opportunity for an onsite gender equity workshop (1 year expiration)	☑	☑			
Signage displaying logo as a Networking Reception Sponsor	☑				
Seating at featured speaker(s) table for one senior executive	☑				
Opportunity for a senior executive to briefly welcome guests from the podium	☑				

*All recognition subject to print deadlines

audience 15,000+

audience 8,300+

audience 1,300+

circulation 7,000+

invitation circulation 8,000+
STD circulation 3,500+

luncheon website impressions 4,500+

For more information, contact Jessica Lawson at jlawson@womenemployed.org, or by phone at 312-782-3902, x225