

Women Employed's 47th Annual Luncheon

- Virtual Edition -

SPONSORSHIP OPPORTUNITIES & BENEFITS

| | Visionary \$20,000 | Benefactor \$15,000 | Champion \$10,000 | Supporter \$7,500 | Advocate \$5,000 |
|---|---|---|---|--|--|
| Name or logo on featured on day of virtual event live stream | Logo | Logo | Logo | Logo | Name |
| Name or logo in virtual program book | Logo | Logo | Logo | Name | Name |
| Complementary entry for 10 into post luncheon workshops | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Recognition in WE's Annual Report | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Dedicated sponsor feature in Virtual Sponsor Hall | Logo, video, link to sponsor's website, & option to promote product/service | Logo, video, link to sponsor's website, & option to promote product/service | Logo, video, link to sponsor's website, & option to promote product/service | Name, ad, link to sponsor's website, & option to promote product/service | Name, ad, link to sponsor's website, & option to promote product/service |
| Advertisement displayed in the Virtual Program Book and Virtual Sponsor Hall | Full page, premium placement | 1/2 page, premium placement | 1/2 page | 1/4 page | 1/4 page |
| Facebook, Twitter, Instagram, & LinkedIn recognition post with link to virtual sponsor hall page | Includes handle if provided | Includes handle if provided | Includes handle if provided | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Logo listed in invitations | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Name or logo with hyperlink displayed on WE's website | Logo for 12 months & featured placement on TWL landing page | Logo for 9 months | Logo for 6 months | Name for 3 months | |
| Recognition in WE-Zine (WE's email newsletter) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Private Virtual Networking Room | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| Name or logo listed in Save the Date announcement (print & electronic) | Logo | Logo | Logo | | |
| Opportunity for an onsite gender equity workshop (1 year expiration) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Logo displayed as the virtual Networking Reception Sponsor | <input checked="" type="checkbox"/> | | | | |
| Opportunity for a senior executive to briefly welcome guests from the virtual stage | <input checked="" type="checkbox"/> | | | | |

*All recognition subject to print deadlines